

REPRESENTATION HOT TOPICS

2024 State Officer Selection Process

REPRESENTATION ROUND - Agriculture

In 2024, the writing exercise, media interview, and representation round will focus on one specific area of knowledge individually. The representation round focuses on a candidates' ability to advocate through prepared speech, followed by a conversation with an industry expert. This year, the representation round topics will focus on **Agriculture**.

The purpose of this round is to evaluate the candidate's ability to plan and deliver a 5-minute speech in front of a live audience to advocate for agriculture, FFA, or American Education. Following this speech, the second portion of this round will evaluate a candidate's ability to hold a conversation with a key stakeholder.

This round will be 30 minutes in length: Candidates will have 20 minutes to prepare and 5 minutes to deliver their speech. Following their 5 minutes of delivery, they will have 5 minutes to have a conversation. Candidates will have a private room to conduct their planning.

Topics for the workshops will fall within one of the following "hot topic" areas. The following is a listing of topics to guide your preparation for this task in the interview process.

2024 SELECTION PROCESS HOT TOPICS

- Ag Literacy: Educating + Managing Consumer Perception
- Animal Ag: Regulations, Practices, + Increasing Popularity of Synthetic Meat
- Biotechnology in Agriculture

One of the topics will be selected by the nominating committee prior to the state FFA convention.

For more information regarding this interview round please reference the New Jersey State Officer Candidate Handbook.

QUESTIONS?

Questions regarding the hot topics or general questions regarding the state officer selection process should be directed to: Jenny Allen , State FFA Specialist (jenny.allen@ag.nj.gov) or Abbey Goodenough, Adult Coordinator (abbeynbcffa@gmail.com).